

Customer Testimonials

I first felt the power of the TBEM framework years ago, when I was part of a Tata company that started its TBEM journey and I was part of the application writing team. When I took over at CMC, I had a clear goal of using the TBEM framework as a guiding principle. I was sure that if we do it well, the numbers will follow. And they did!

R Ramanan

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